



Willow Burn Hospice Ball

Friday 25 March 2022

Sponsorship Opportunities





Benefits of Sponsorship

- Increase your marketing reach
- Hospitality for clients and/or employees
- Tax relief
- Shows your commitment to health and wellbeing

Each day in County Durham someone will receive a diagnosis of a life limiting illness. **With your help**, our team can support them to make the most out of life.





Derwent Manor Boutique Hotel

Willow Burn Hospice Ball

Date & Time: 25 March 2022 at 7pm

Venue: Derwent Manor Boutique Hotel,
Allensford

- Drinks Reception
- Three Course Meal with glass of wine
- Hosted by Anna Foster of BBC Radio Newcastle
- Dance the night away with Soul Street
- Dress Code: Black Tie

Ticket Price: £49.00 per person

Main Sponsorship

- Complimentary Table for 8
- Press Release about sponsorship with quote.
- Ad in programme
- Opportunity to speak on the evening
- Draw the 100 Raffle
- Logo on every page of Events Screen
- Website and social media promotion
- Promotional materials at event

Cost: £2500 (one opportunity available)



Always wanted to see your name on the big screen? This could be you!



Supporting Sponsors

- 2 x Complimentary Tickets
- Logo in programme
- Logo on sponsor's page of Event Screen
- Mentions in event press releases
- Website and social media promotion
- Promotional materials at event

Cost: £1000 (five opportunities available)



Raffle & Auction Prizes

- Listing in event press releases.
- Listing in the event programme.
- Priority tickets to the event*
- Website and social media promotion
- Promotional materials at Raffle & Auction stations

Cost: Gift In Kind

* Subject to availability



Let's Get Together

If you think a partnership with Willow Burn could be beneficial to your business or you would like to purchase tickets to the event, contact Rachel. She would love to chat to you and get to know you better in order to help you to meet your business goals.



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