

Mission, Vision, Values & Strategic Priorities

Mission	To deliver hospice care of the highest standard to our patients and those important to them – now and in the future.
Vision	Treasuring lives through high quality, personalised, palliative & end of life care and bereavement support.
+ Values	Caring: We put care, compassion and dignity at the heart of everything we do. Aspiring: We are passionate about delivering high quality, personalised services. Responsible: We are a responsible organisation that people can trust. Empowering: We support and enable people to make the choices that matter to them.

Good Governance	Community Engagement Strategic Priorities	Talk About Death
High Quality Services Financial Sustainability Playing Our Part Compliance	Raising Public Profile Major Capital Appeal Services to the wider public	Engage in emerging themes in hospice care Develop and deliver research strategy Staff Development